



# NATIONAL MOTORSPORT WEEK

LOGO & BRAND GUIDE

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## LOGO USE AND SIZING

### PRIMARY



### MONO DARK



### SECONDARY



### MONO LIGHT



### SPACING



0A3CCD  
C 100 M 54  
Y 0 K 0

1FADFC  
C 68 M 19  
Y 0 K 0



PRINT - 40MM



SCREEN - 100PX

## LOGO DOS & DON'TS

PRIMARY LOGO USED ON WHITE/BRIGHT BACKGROUNDS



SECONDARY LOGO USED WHERE GRADIENT WOULD CLASH



MONO USED ON BUSY BACKGROUNDS



## LOGO LOCKUP EXAMPLES



# ASSET EXAMPLES

