



NATIONAL MOTORSPORT WEEK

LOGO & BRAND GUIDE

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LOGO USE AND SIZING

PRIMARY



MONO DARK



SECONDARY



MONO LIGHT



SPACING



0A3CCD
C 100 M 54
Y 0 K 0

1FADFC
C 68 M 19
Y 0 K 0



PRINT - 40MM



SCREEN - 100PX

LOGO DOS & DON'TS

PRIMARY LOGO USED ON WHITE/BRIGHT BACKGROUNDS



SECONDARY LOGO USED WHERE GRADIENT WOULD CLASH



MONO USED ON BUSY BACKGROUNDS



LOGO LOCKUP EXAMPLES



ASSET EXAMPLES

