

MEDIA MATCHMAKING GUIDANCE FOR CLUBS

During National Motorsport Week, we will encourage national and regional journalists from across the country to sample our sport for themselves and share their experiences.

The success of this depends on support from the club community. We'd like you to tell us about club events that are being run during the period (11 - 21 July) and whether you are able to host a journalist so they can experience it for themselves. The more opportunities we have, the more offers we can make to journalists and media outlets. Here's how you can get involved:

Gather the details of your event: We'll need to know the basics: Who, What, When, Why and Where

Consider your capacity to host a journalist: Can somebody spare an hour or two to welcome and show them around? Is there an opportunity for them to get involved - at an organisational or competitive taster level?

Email the details to our team Club.development@motorsportuk.org and we'll get to work.

For more information please contact:

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National Motorsport Week's dedicated website: www.motorsportweek.org