

SUBMITTING CONTENT GUIDANCE FOR CLUBS

Tell Motorsport UK about club events scheduled for the period 11 - 21 July and we'll do our best to promote them on our social media channels during the campaign. Please send what you can to: Club.development@motorsportuk.org. Here's our wish list:

Event details: The basic Who, What, When, Why and Where

Photography and/or video: Both very helpful. In the case of event previews, generic content from a past event is fine.

Reactions: After the event, we'd especially like to receive video or photos showing how first-timers enjoyed their experience – in the case of video, please get the subject's permission first

Event and volunteers: As well as competitors, we welcome photo/video showing club personnel, location etc to contextualise the story and show the wider motorsport community

Format: Videos or photos shot on iPhone are ideal, as are in-car GoPros – especially if this shows a driver reaction. Our social team can work with landscape or portrait orientation or a mix of both. Please send large or multiple files via WeTransfer.

For more information please contact:

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National Motorsport Week's dedicated website: www.motorsportweek.org