

## SUBMITTING STORIES GUIDANCE FOR CLUBS

During the campaign Motorsport UK will issue a number of press releases and social media posts that tell the story of UK Motorsport and why it should be celebrated.

To support this activity, we're very keen to hear stories from the club community of where motorsport has had a positive impact. Here are some examples of the type of stories that go down well:

**Development through motorsport:** Support of a young talent – a driver or somebody holding any position in your club – that has had a transformative impact on their life

**Community support:** Examples of clubs or club events that have brought communities together (motorsport and non-motorsport)

**Charitable and good causes:** Examples of how your club has had a positive impact on the work of a charity or good causes

**Anniversaries or milestones:** Noteworthy facts and stats about your club in 2024

If you have a great story to tell we'd love to hear it. Email the details to our team

[Club.development@motorsportuk.org](mailto:Club.development@motorsportuk.org).

### For more information please contact:

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National Motorsport Week's dedicated website: [www.motorsportweek.org](http://www.motorsportweek.org)