Dear [INSERT NAME] MP,

From 11-21 July 2024, Motorsport UK, the governing body of four-wheel motorsport in the UK (by act of parliament) and the National representative of the world governing body the Fédération Internationale de l’Automobile (FIA), is running National Motorsport Week, a nationwide campaign to celebrate and promote the sport.

National Motorsport Week celebrates the UK’s position as a world leader in motorsport, and its far-reaching impact on all aspects of the sport from grassroots to world championship level competition, as well as on the UK economy and the nation’s communities.

The UK is home to a thriving team and manufacturing base, with seven of the 10 F1 teams located within an hour of each other in the midlands region known as ‘Motorsport Valley’. These teams are part of a national network of around 4,500 companies involved in the motorsport and high-performance engineering industry that has an annual turnover of £9 billion and employs 40,000 people.

UK motorsport is underpinned by a thriving club-level scene, and 70,000 licence-holding competitors regularly take part in events run by 676 registered motor clubs.

Throughout National Motorsport Week, more than 100+ events are being run, showcasing a wide variety of motorsport disciplines.

[INSERT CLUB] is running the [INSERT EVENT NAME] at [INSERT LOCATION] on [INSERT DATE]. This event is an [INSERT DISCIPLINE] which is a… provide further information on the discipline, total competitors and why they should be keen to come.

Provide further information on your club such as membership, events in the constituency, how you may be working with local businesses and venues – anything that might be relevant to the MP.

We'd like to invite you along to the [INSERT EVENT] to meet with members of the club, competitors and to see the sport first hand.

If you’re able to join us for [INSERT DURATION – typically two hours, maybe enough to have a go or passenger ride, a chat with members and then be on their way] then we would be delighted to host you.

Congratulations on your successful election and we look forward to hearing from you.

NOTE: You may wish to add your club logo to the header or footer.

Regards,